

SEO - Search Engine Optimisation

generate rss feeds

"You don't get paid for the hour. You get paid for the value you bring to the hour."

- Jim Rohn

SEO

Search Engine Optimisation (SEO) is a continual process of alterations to a website, optimising carefully selected keywords to generate targetted traffic, continuously researching search engine algorithms and policies and most importantly, to gear this process to your goals.

An Search Engine Optimisation Campaign consist of a few basic processes:

01.Keyword Analysis

To identify the right keywords for your websites and analyse the most efficient ways to go about search engine optimisation

02.Competitive Analysis

To analyse and review the top ranking websites for the keywords selected

03.On page Optimisation

To optimisate the website based on the analysis above

04.Links Building

To generate relevant and qualified incoming links

05.Submission

To systematically submit web pages to various search engines and directories.

06.Analysis & Re-Optimisation

To observe the results over time and fine tune the processes to further optimise the website

07.Reporting

To generate and analyse reports on web traffic throughout the entire process

Note: Search Engine Optimisation is an ongoing process which has to be fine-tuned and updated in accordance in changes in major search engine algorithms and policies.

We highly recommend that all our potential customers and interested parties visit "Google Information for Webmasters" for more information on Search Engine Optimisation. Also, highly recommended reading on "Google Facts & Fiction" at Google's Website.

What We Do

- Our Search Engine Optimisation services will help:

- Support optimization of your pages for the major search engines
- Analyzes pages for search engine compliance saving you from penalties
- Pinpoints all possible and existing search engine visibility problems
- Gives the complete breakdown of problems by the area of page
- Recommends changes to be made so that your site is found by prospects

Let us call you to find out more about how we can assist you in your Search Engine Optimisation needs.