

## Creative Services

"Making the simple complicated is commonplace; making the complicated simple, awesomely simple, that's creative."

- Charles Mingus

### Creative Services

Your "Corporate Identity" or CI as commonly known in marketing terms is the "persona" of your company that is designed and catered to reflect your company's identity, what it stands for visually.

It usually includes the following:

- Corporate Design (Logos, uniforms, letterheads, namecards and information material etc)
- Corporate Communications (Commercials and Public Relations etc)

A properly and thoroughly well thought out and planned Corporate Identity is crucial to your company's identity, what it stands for and your organisation's personality.

If you are looking for professionals to handle your company's Corporate Identity, we have some of the top minds in the industry to assist you in this - professionally. Having worked with established names in the market, we have what it takes to cater a professional solution to your business' creative needs.

Let us call you to find out more about how we can assist you in your creative needs.